Target Audience

The target audience of this website are English speakers of any age that would like to learn beginners’ Mandarin Chinese.

Purpose/Content

* To provide a learning space for English speakers to learn Mandarin Chinese
* To serve as a resource for beginners to learn Mandarin Chinese
* To promote Mandarin and to encourage the public to learn this unique language
* To increase one’s understanding of Chinese culture
* Includes an introduction that explains what Mandarin is
* Includes the benefits of learning Mandarin
* Includes beginners’ Mandarin Vocabulary
* Includes links to recommended websites to learn Mandarin, including Beginner, Intermediate and Advanced
* Includes resources to learning Mandarin for beginners
* Includes a guide to using Pinyin (the Mandarin alphabet that allows you to understand how characters are pronounced)
* Includes a guide to grammar in Mandarin
* Includes a guide on how to install and use the Microsoft Simplified Chinese input method (IME) on a PC that runs Windows 10
* Includes a guide on how to install and use a Simplified Chinese input method (IME) on a MacBook and an iMac
* Includes a guide on writing Simplified Chinese characters by hand

Software Utilised

* Atom (A hackable text editor for the 21st century with HTML, CSS, JavaScript and Node.js integration) <https://atom.io/>
* Google Chrome (Research)
* Avast Secure Browser (Research and Website Preview)
* Microsoft Word (Planning and Evaluation of Website)
* GitHub Desktop (Uploading the Website Online Using GitHub Pages) <https://desktop.github.com/>
* Microsoft Windows 10 built-in software (Photos, Films & TV, Groove Music, etc.)
* MediBang Paint Pro <https://medibangpaint.com/en/pc/> (Logo Design)

PC Specifications

* Processor: Intel® Core™ i5-8250U CPU @ 1.60GHz, 1800 Mhz, 4 Core(s), 8 Logical Processor(s)
* Installed Physical Memory (RAM): 8.00 GB
* System Type: 64-bit Operating System, x64-based processor

Design

**Margin**

**Home**

**Vocabulary**

**Logo**

**Learn**

**Resources**

**Culture**

**Padding**

**Title**

**Heading**

**Paragraph**

**Page Navigation**

**Padding**

**Margin**

**Padding**

**Margin**

**Heading**

**Paragraph**

**Padding**

**Margin**

Storyboard

**Learn**

**Vocabulary**

**Index/Home**

**Resources**

**Culture**

**Pinyin**

**IME**

References

**HTML/CSS/JavaScript Research:**

* Jean-Baptiste Jung (2020). How to Make a Responsive Website in 3 Easy Steps. CatsWhoCode. Viewed 11/06/2020. <https://catswhocode.com/how-to-make-a-responsive-website/>
* Google Search Engine. Colour Picker. Google <https://www.google.com/search?client=avast&q=color+picker>
* Mozilla (2020). Position. MDN web docs. Viewed 11/06/20. <https://developer.mozilla.org/en-US/docs/Web/CSS/position#:~:text=The%20position%20CSS%20property%20sets,final%20location%20of%20positioned%20elements.>
* W3Schools. CSS Navigation Bar. Viewed 11/06/2020. <https://www.w3schools.com/css/css_navbar.asp>
* Google Fonts. Google Fonts. Google. Viewed 29/06/2020 [https://fonts.google.com/](https://fonts.google.com/specimen/MuseoModerno?category=Sans+Serif,Display,Monospace&preview.text=Home&preview.text_type=custom&sidebar.open&selection.family=MuseoModerno:wght@300)
* Color Hunt. Palettes. Color Hunt. Viewed 04/08/2020. <https://colorhunt.co/>
* W3Schools. How TO - Style HR (Horizontal Ruler/Line). W3Schools. Viewed 1/07/2020. <https://www.w3schools.com/howto/tryit.asp?filename=tryhow_css_style_hr>
* W3Schools. How TO - Hoverable Dropdown. W3Schools. Viewed 21/07/2020. <https://www.w3schools.com/howto/howto_css_dropdown.asp>
* W3Schools. How TO - Custom Scrollbar. W3Schools. Viewed 21/07/2020. <https://www.w3schools.com/howto/howto_css_custom_scrollbar.asp>
* William Le (2020). Styling Scrollbars with CSS: The Modern Way to Style Scrollbars. Alligator.io. Viewed 23/07/2020. <https://alligator.io/css/css-scrollbars/>
* W3Schools. CSS Horizontal Navigation Bar. W3Schools. Viewed 04/08/2020. <https://www.w3schools.com/css/css_navbar_horizontal.asp>
* W3Schools. HTML <link> sizes Attribute. W3Schools. Viewed 06/08/2020. <https://www.w3schools.com/tags/att_link_sizes.asp>
* W3Schools. CSS line-height Property. W3Schools. Viewed 10/08/2020. <https://www.w3schools.com/cssref/pr_dim_line-height.asp>
* W3Schools. CSS Buttons. W3Schools. Viewed 10/08/2020. <https://www.w3schools.com/css/tryit.asp?filename=trycss_buttons_basic>

**Mandarin Research:**

* Wikipedia. Mandarin Chinese. Wikipedia. Viewed 04/08/2020. <https://en.wikipedia.org/wiki/Mandarin_Chinese>
* Qiu Gui Su (2019). History of Mandarin Chinese, An Introduction to China's Official Language. ThoughtCo. Viewed 06/08/2020. <https://www.thoughtco.com/introduction-to-mandarin-chinese-2278430>
* Qiu Gui Su (2018). Why Learn Mandarin Chinese?, Your Ticket to Chinese Culture. ThoughtCo. Viewed 10/08/2020. <https://www.thoughtco.com/why-learn-mandarin-2278445#:~:text=The%20number%20one%20reason%20is,spoken%20language%20in%20the%20world.&text=Business%20%2D%20Business%20people%20who%20speak,if%20you%20can%20speak%20Mandarin.>
* Nicole (2020). The 10 Most Common Languages. Accredited Language Services. Viewed 10/08/2020. <https://www.accreditedlanguage.com/languages/the-10-most-common-languages/?nab=1&utm_referrer=https%3A%2F%2Fwww.google.com%2F>
* Hutong School (n.d.). How Many Chinese Characters Are There?. Hutong School. Viewed 11/08/2020. <https://www.hutong-school.com/how-many-chinese-characters-are-there>

**Other:**

* Victoria University (2015). Harvard Referencing: Internet/websites. Victoria University Melbourne Australia. Viewed 11/06/2020. <http://libraryguides.vu.edu.au/harvard/internet-websites>
* Image 1 (What Is the Difference Between Mandarin and Cantonese?) sourced from: <https://www.tripsavvy.com/what-is-the-difference-between-mandarin-and-cantonese-1535880>. 06/08/2020