Target Audience

The target audience of this website are English speakers of any age that would like to learn beginners’ Mandarin Chinese.

Purpose/Content

* To provide a learning space for English speakers to learn Mandarin Chinese
* To serve as a resource for beginners to learn Mandarin Chinese
* To promote Mandarin and to encourage the public to learn this unique language
* To increase one’s understanding of Chinese culture
* Includes an introduction that explains what Mandarin is
* Includes the benefits of learning Mandarin
* Includes beginners’ Mandarin Vocabulary
* Includes links to recommended websites to learn Mandarin, including Beginner, Intermediate and Advanced
* Includes resources to learning Mandarin for beginners
* Includes a guide to using Pinyin (the Mandarin alphabet that allows you to understand how characters are pronounced)
* Includes a guide to grammar in Mandarin
* Includes a guide on how to install and use the Microsoft Simplified Chinese input method (IME) on a PC that runs Windows 10
* Includes a guide on how to install and use a Simplified Chinese input method (IME) on a MacBook and an iMac
* Includes a guide on writing Simplified Chinese characters by hand

Software Utilised

* Atom (A hackable text editor for the 21st century with HTML, CSS, JavaScript and Node.js integration) <https://atom.io/>
* Google Chrome (Research)
* Avast Secure Browser (Research and Website Preview)
* Microsoft Word (Planning and Evaluation of Website)
* GitHub Desktop (Uploading the Website Online Using GitHub Pages) <https://desktop.github.com/>
* Microsoft Windows 10 built-in software (Photos, Films & TV, Groove Music, etc.)
* MediBang Paint Pro <https://medibangpaint.com/en/pc/> (Logo Design)

PC Specifications

* Processor: Intel® Core™ i5-8250U CPU @ 1.60GHz, 1800 Mhz, 4 Core(s), 8 Logical Processor(s)
* Installed Physical Memory (RAM): 8.00 GB
* System Type: 64-bit Operating System, x64-based processor

Design

**Margin**

**Home**

**Vocabulary**

**Logo**

**Learn**

**Resources**

**Culture**

**Padding**

**Title**

**Heading**

**Paragraph**

**Page Navigation**

**Padding**

**Margin**

**Padding**

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Storyboard

**Learn**

**Vocabulary**

**Index/Home**

**Resources**

**Culture**

**Pinyin**

**IME**

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